

# ANA TZAREV

## Ana Tzarev, Peace (Topaz), 2014 RHS Chelsea Flower Show, 20<sup>th</sup> – 24<sup>th</sup> May 2014

Artist Ana Tzarev has created a public artwork that, in a unique first, will sit at the Bull Ring entrance of the RHS Chelsea Flower Show 2014 for the duration of the event.

Possessing Tzarev's distinctive style, 'Peace' is a four-metre fiberglass sculpture of a lily; surrounded by blue Salvias (flowers), giving the impression of water. The sculpture will stand at the main gates, decorating the entrance of the RHS Chelsea Flower Show on Chelsea Embankment; the sculpture will be in place from May 5<sup>th</sup> and for the entirety of the show, up until May 28<sup>th</sup>.

The sculpture is part of Tzarev's on-going 'Love & Peace' Campaign – a global initiative started by Tzarev that uses art to bring people together. 'Love & Peace' was inspired by Tzarev's belief that art and flowers speak a universal language, one capable of being understood and appreciated by everybody, everywhere. At a time when we are too often defined and divided by our differences, these sculptures travel the world as reminders of what brings us together, and of the beauty of the world we all share.

The flowers have been installed in cities such as London, Rome, Shenzhen, New York, Singapore, and Prague. Visitors of the sculptures can use social media to participate in the Campaign, including a free mobile phone app that allows visitors to post photos of themselves and their friends in front of the sculptures on the Love & Peace website.

### About Ana Tzarev

Ana Tzarev's works engage viewers with their intricate textural surfaces and vibrant colours. Her "sculpted" paint surfaces rise off of large canvases and into the viewer's space, involving them in Tzarev's distinctive visual language. Tzarev's collections titled Exposed and Life of Flowers showcase her unmistakable style, using exuberant, frenetic swaths of paint in her portraits of flowers. Her other collections, such as Dispossessed or Masterpiece Theatre, are inspired by decades of extensive travel, and the cultures, customs, and art Tzarev experienced.

Tzarev's paintings have been featured in galleries, museums, and public spaces across Europe and Asia, including the Saatchi Gallery in London, the Russian Museum in St Petersburg, the National Museum in Rome, and the Today Art Museum in Beijing. Her sculptures have been installed in cities across the world, including London, Singapore, New York, and Venice during the 55th Biennale.



Tzarev's work, as well as the causes she supports, are inspired by the belief that art can be a powerful force for good in the world. Since 2011 she has supported youth arts and education through programmes such as Ana's Children and From Ana Tzarev With Love. In 2012, she premiered an on-going global sculptural campaign, entitled "Love & Peace," to bring people together and share a message of love, peace, and understanding.

### Notes to Editors

GoneModern.com is delighted to have arranged this exhibition of Ana Tzarev's magnificent 'Peace' sculpture at London's 2014 Chelsea Flower Show and also her Love sculpture at Canary Wharf Plaza. We all wish her great success with these wonderful sculptures. - Iain Brunt.

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